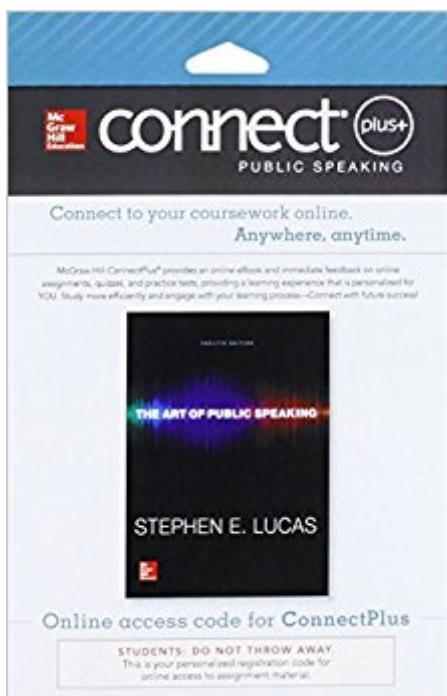


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Connect Access Card For The Art Of Public Speaking



Synopsis

The Art of Public Speaking personalizes learning for every student no matter whom they are or where they are, ensuring that they come to your public speaking class confident, prepared with the principle foundations, and ready to participate in your teaching and coaching. McGraw-Hill Connect® is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

- SmartBook® - an adaptive digital version of the course textbook that personalizes your reading experience based on how well you are learning the content.
- Access to your instructor's homework assignments, quizzes, syllabus, notes, reminders, and other important files for the course.
- Progress dashboards that quickly show how you are performing on your assignments and tips for improvement.
- The option to purchase (for a small fee) a print version of the book. This binder-ready, loose-leaf version includes free shipping.

Speech Assignment/Capture was designed for use in face-to-face, real-time classrooms, as well as online and hybrid courses. Speech Assignment allows you to evaluate your learners' speeches using fully customizable rubrics. You can also create and manage peer review assignments and upload videos on behalf of learners for optimal flexibility. Learners can access rubrics and leave comments when preparing self-reviews and peer reviews. They can easily upload a video of their speech from their hard drive or use Connect's built in video recorder. Learners can even attach and upload additional files or documents, such as a works cited page or a PowerPoint presentation.

Peer Review assignments are easier than ever. Create and manage peer review assignments and customize privacy settings.

Speech Assessment. Connect Speech Capture lets you customize the assignments, including self-reviews and peer reviews. It also saves your frequently used comments, simplifying your efforts to provide feedback.

Self-Reflection. The self-review feature allows learners to revisit their own presentations and compare their progress over time. Complete system requirements to use Connect can be found here: <http://www.mheducation.com/highered/platforms/connect/training-support-students.html>

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Customer Reviews

ABOUT THE AUTHOR Stephen E. Lucas is Professor of Communication Arts and Evjue-Bascom Professor in the Humanities at the University of Wisconsin-Madison, where he has taught since 1972. He received his bachelor's degree from the University of California, Santa Barbara, and his master's and doctorate degrees from Penn State University. Professor Lucas has been recognized for his work as both a scholar and a teacher. His first book, *Portents of Rebellion: Rhetoric and Revolution in Philadelphia, 1765-1776*, received the Golden Anniversary Award of the National Communication Association in 1977 and was nominated for a Pulitzer Prize. His major articles include "The Schism in Rhetorical Scholarship" (1981), "The Renaissance of American Public Address: Text and Context in Rhetorical Criticism" (1988), "The Stylistic Artistry of the Declaration of Independence" (1990), and "The Rhetorical Ancestry of the Declaration of Independence" (1998), for which he received the Golden Anniversary Monograph Award of the National Communication Association. His most recent book is *Words of a Century: The Top 100 American Speeches, 1900-1999* (2009). Professor Lucas has received a number of teaching awards, including the Chancellor's Award for Excellence in Teaching at the University of Wisconsin and the National Communication Association's Donald Ecroyd Award for Outstanding Teaching in Higher Education. His lecture course on "The Rhetoric of Campaigns and Revolutions" is among the most popular on campus and has twice been selected for statewide broadcast in its entirety by Wisconsin Public Radio. Professor Lucas is featured in the Educational Video Group's program on the history of American public address, and he has appeared on the History Channel's documentary on the Declaration of Independence. Professor Lucas has directed the introductory public speaking course at the University of Wisconsin-Madison since 1973. Over the years he has been responsible for numerous teaching innovations and has supervised the training of hundreds of graduate assistants. In addition to participating in public speaking workshops and colloquia at schools throughout the United States, he has served as a judge for the major national English-language public speaking competitions in China, has lectured at numerous Chinese

universities, and has conducted workshops for Chinese instructors on teaching public speaking. Stephen Lucas and his wife, Patty, live in Madison, Wisconsin, and have two sons, Jeff and Ryan. His interests include travel, sports, art, and photography.

The seller sold me the instructor's version. If you plan on having it in class, don't buy from this seller! I saw the instructor's version available but did not buy it because you can't re-sell the instructor's version. They sent me the instructor's version anyway. Getting a degree is expensive enough without getting ripped off by dishonest seller. By the way, it is a violation of copyright laws to sell instructor's versions. So I'm stuck using this version and because I discovered it was the wrong version 15 days past the return date, the seller refuses to let me return it.

Standard public speaking book. Boring, but helped me pass the test.

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No connect access card with my purchase

I just got the book for my communications class. there was nothing for me to like or dislike about because I only read for my class. but the price was really good for the book especially compared to our bookstore prices. and it came at the expected time.

As listed so trust the seller America!

My son needed a Connect Access card for one of his college courses and we found it on for more than half the price than the school was selling it for. My son is connected to the blackboard; the product works! Very satisfied

Ordered this book because it stated it came with access card for connect and it does NOT. now I have to order the connect separately for 115.00 to have it for class. Disappointed actually.

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